

## Business Case for NZOPA – Current SWOT

### Current STRENGTHS

- Current executive very proactive and moving things forward - Education, future directions. BOC accreditation development.
- Strong base of members that has grown over the past few years, and continues to grow with frequent interest from new potential members - and members that want to participate

### Current WEAKNESS

- BOC team have had a few changes and required the Executive to assist in the progress of their work programme
- Limited funds
- Membership is on limited income to a degree - so increasing fees is made more difficult without negatively impacting on membership numbers.
- Affordability
- Membership Capacity

### Current OPPORTUNITY

- Connection with Australia through current membership, current president, and participation in training days and conferences.
- Renewed and growing connection with Prosthetists.
- Interest from related fields - physiotherapy, podiatry, in being involved in training days, professional development etc.
- Have met with ACC/MOH in past and they have an awareness of the Association, its intended direction around accreditation, standards and growth.
- Two honorary fellows with links to existing training (La Trobe) and Australia, and knowledge of the machinery of govt, networks in the public and govt sector to help advance the associations cause.
- Growing number of supportive sponsors and interested parties.

### Current THREAT

- Small association in the scheme of the health sector
- Current economic climate is making money and sponsorship opportunities tighter.
- Limited funds / Affordability
- No change in number of membership

<b>Business Case for NZOPA – Proposed Future Changes SWOT</b>	
<p><b><u>Future STRENGTHS</u></b></p> <ul style="list-style-type: none"> <li>- Current executive very proactive and moving things forward - Education, future directions. BOC accreditation development.</li> <li>- Strong base of members that has grown over the past few years, and continues to grow with frequent interest from new potential members - and members that want to participate</li> <li>- People will be Elected for skills</li> <li>- Professionally run organisation</li> <li>- Develop clear O &amp; P objective</li> <li>-Develop use of technology</li> <li>- Develop all levels of practitioner and technician levels of membership</li> <li>- Develop effective financial management of Association</li> <li>- Multi-national membership who can bring elements of their background, training, and experience with other associations and training establishment to the NZOPA so that we use the ideas to face a changing economic national and International climate, skills shortage and ageing workforce.</li> <li>- growing foundation of tools to use to allow the association to work (e.g. online, effective AGM/Conferences etc)</li> <li>- Shared vision for the way forward - improving education possibilities for the future workforce, improving relationships between complimentary health professionals etc.</li> <li>- Foundations of a solid Constitution/Rules</li> <li>- Growing interest in professional development and sector development (training days, conference, discussion around education)</li> </ul>	<p><b><u>Future WEAKNESS</u></b></p> <ul style="list-style-type: none"> <li>- Affordability</li> <li>- Membership Capacity</li> </ul>
<p><b><u>Future OPPORTUNITY</u></b></p> <ul style="list-style-type: none"> <li>- Grow the membership of the NZOPA</li> <li>- Clear communication between O &amp; P both nationally and internationally</li> <li>- Develop strong relationships with key stakeholders</li> <li>- Develop national standards for sustainability</li> <li>- Develop national and regional standards on quality and service provision</li> </ul>	<p><b><u>Future THREAT</u></b></p> <ul style="list-style-type: none"> <li>- No change in number of membership</li> <li>- Affordability</li> <li>- Not being able to get Prosthetist’s and prosthetic technicians on Board</li> <li>- small association in the scheme of the health sector</li> <li>- Current economic climate is making money and sponsorship opportunities tighter.</li> </ul>

<ul style="list-style-type: none"> <li>- Improve access to technology for members across wide geographical areas</li> <li>- Development of training with local and international components</li> <li>- Renewed and growing connection with Prosthetists.</li> <li>- Interest from related fields - physiotherapy, podiatry, in being involved in training days, professional development etc.</li> <li>- Have met with ACC/MOH in past and they have an awareness of the Association, its intended direction around accreditation, standards and growth.</li> <li>- Two honorary fellows with links to existing training (La Trobe) and Australia, and knowledge of the machinery of govt, networks in the public and govt sector to help advance the associations cause.</li> <li>- Growing number of supportive sponsors and interested parties.</li> </ul>	<ul style="list-style-type: none"> <li>- Limited funds</li> </ul>
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